

Making <village> hyperfast...

Have a
question?
Call us on
01376 562002

August 15th, 2019

We recently wrote to everyone in <village> introducing our project to build a new Hyperfast broadband network to benefit you and your community. Our objective is to build a new broadband network, which will enable you to access future-ready broadband services at affordable prices.

County Broadband is an Essex-based company that has received access to £46 million of private funding, which will enable us to bring this network to communities like yours. There is no cost to residents or local services to build the service - but we need to ensure that there are enough people interested in taking the service before we can build it to benefit you and your community.

As you will probably know, Hyperfast broadband services are not yet available in your village, as a 'full-fibre' broadband network is yet to be built. Currently the homes in your village can only access a limited, much slower 'Superfast' service, which is likely to soon not offer the speeds required for your future internet needs.

Accessing faster, more reliable broadband is becoming essential as homes and businesses become more reliant on the internet to support technology and access services. Homes will soon need to access future-ready broadband to take full advantage of these technologies, e.g. online streaming, smart phones, tablets, laptops, monitoring devices and home hubs.

Our aim is to build a new network for you and your community that will offer you affordable broadband (please see our attached tariff card for more details) and unrivalled speeds.

Help us make it happen in <village>!

This is a major project that requires significant financial investment from County Broadband, so we need to understand the interest in the project before we can build it. This means we need 20% of the village to pre-order a connection so we can build the network - There's nothing to pay until we connect your home. **Please make sure you either return the pre-order form attached or visit our website at www.countybroadbandfibre.co.uk to register your pre-order with us*.**

Kind regards,

County Broadband Customer Services

Old Bouchiers Hall, Aldham, Essex, CO6 3QU | **01376 562002**

Company no: 04666043 Registered in the United Kingdom

*Please see pre-order terms and conditions overleaf with a link to our website to find out more information. You can also call our customer services team on 01376 562002 if you have any questions.

 **County
Broadband**
Get #futureready

Major benefits to you...

Nothing to pay until we connect you

There's no financial commitment required from you to build this network. There's nothing to pay until we connect your property to our service. If we can't build the network in your village, any pre-order contract with us becomes void.

FREE connection and FREE high performance fibre Wi-Fi router

Pre-ordering with us will ensure you can take advantage of our free connection opportunity and a free high performance Wi-Fi router worth up to £225. When we build the network in your village, you'll get connected for free if you pre-order during our offer date.

Free service from us until you finish your existing contract

If we build our network and connect you before your existing contract expires, you can enjoy the benefits of our Hyperfast service for free until your existing contract expires. You'd then simply start your contract with us when you finish your existing broadband contract.

Access a future-ready, affordable hyperfast service

Our network will offer speeds at up to 20 times the UK average and once built, it will offer a service that will perform with future technologies that connect to it. Prices start from only £20 per month for 300Mbps - please see our tariffs for more information.

Your village benefits too..!

Free connection and service for your village hall

If we receive enough interest in our network to build it, we'll ensure local community facilities are connected too, enjoying a free service of up to 300Mbps. It will ensure everyone using vital local facilities can also enjoy the benefits of future-ready, Hyperfast broadband.

Makes your village a more desirable place to live

Whilst there's no direct correlation between broadband speeds and house prices, homes with 'future-ready' broadband services are likely to be more appealing to the house buyer as Hyperfast broadband is only currently available to a small percentage of UK homes and businesses.

No funding required from local services or bodies

We won't be asking for any funding from local bodies like Parish, District or County Councils to bring this service to your community. We're funded by private investment, so the expense of delivering the network is entirely our own.

We'll always try to connect the whole community

Our intention is to build across your parish, ensuring everyone can access a connection. Only customers who order our services will be able to access the network and obtain the benefits of Hyperfast broadband. So please ensure you place an order to take advantage of our services.

Pre-order **NOW** to ensure you get connected free of charge...

Pre-order before September 6, 2019, to ensure you take advantage of our free connection opportunity worth £225. A free connection includes a complimentary high performance router and free use of your new broadband service until you complete your existing contract. Please visit our website at www.countybroadbandfibre.co.uk/legal for full terms around our free connection opportunity or call our customer services team on **01376 562002**.

The Legal bit..

*By pre-ordering a connection you are entering a contractual arrangement with County Broadband and agreeing to take our service when we build the network and connect you. There are no fees to pay upfront and there's nothing to pay until we connect you and the service is live at your home. Free connection refers to the cost of connecting your home or property to our network and includes a high-performance router. Please consult our terms and conditions for more information at: www.countybroadbandfibre.co.uk/legal. Network build is always dependent on reaching the required uptake of residents in the village. If for any reason County Broadband can't build the network, your pre-order contract becomes void. UK average broadband speed calculation based upon circa 40Mbps being received at the property (as of August, 2019).



Fancy going Hyperfast?

We're bringing future-ready, ultra-reliable, Hyperfast broadband, from only £20 per month, to your village!

ULTRAFAST

300Mbps
only £20 per month

£40 per month after six months, or drop your speed to 'Superfast' 50Mbps and continue paying £20 monthly.* 24 month contract.

HYPERFAST

600Mbps
only £27.50 per month

£55 after six months.* 24 month contract.

Don't forget to tell us you're interested!

Return the slip on the attached letter or visit www.countybroadbandfibre.co.uk/futureready and enter your postcode to tell us you're interested in the project to make your village hyperfast. You can also call our customer services team on **01376 562002**.

*Terms and conditions apply. Please visit www.countybroadbandfibre.co.uk/legal for more details.

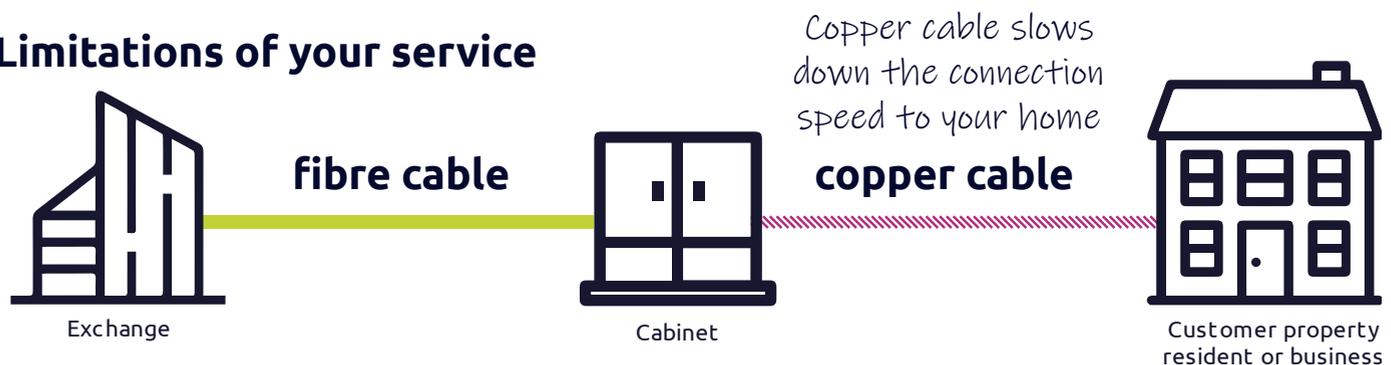
It's time to Get #futureready

We're about to supercharge your community
with a new Hyperfast broadband network



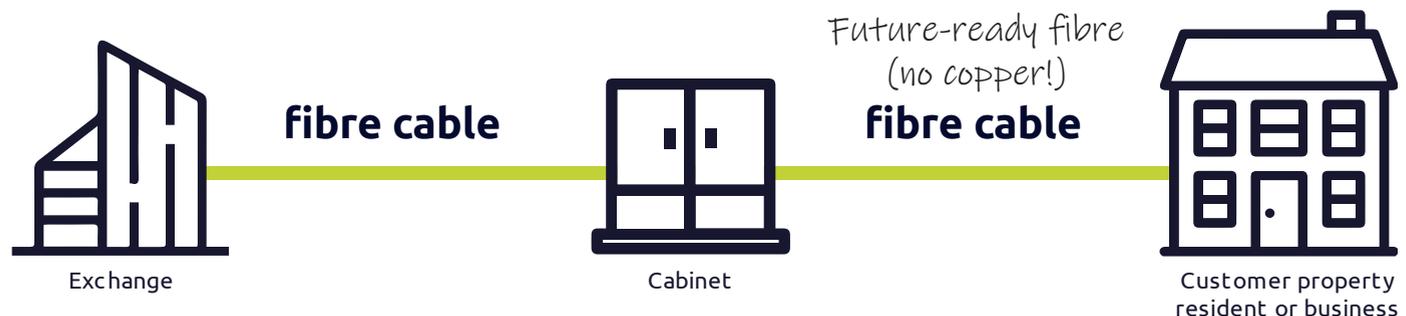
Thought you had fibre broadband already?

Limitations of your service



- the high speed fibre cable stops at the green cabinet in your road. A copper cable connects your home, constraining the broadband speed and performance received at your property
- whichever provider you buy your broadband from it's quite likely you'll probably still access the same broadband network, which means your broadband speeds and reliability aren't likely to change unless the infrastructure (the cables and ducts) are dug up or changed

Our new 'future-ready' broadband solution



- we're planning to build our own full fibre network in your village, offering broadband speeds that are up to 20-times as fast as the UK average speeds
- Our new network will ensure a fibre optic broadband cable provides hyperfast services directly into homes and businesses, making them future-ready
- the service is ultra-reliable and it's symmetrical meaning upload and download speeds are much similar
- It will mean no buffering or peak-time slowdown, even with multiple devices using your internet connection at once, or how much data you're downloading and uploading
- broadband speeds like ours are only available to 7% of UK properties, so connecting your home or business to our hyperfast fibre network could even make it more attractive to house buyers!

Don't forget that you need to pre-order...

To enable us to bring this to your village pre-order a connection by visiting our website: www.countybroadbandfibre.co.uk/futureready and enter your postcode. You can also call our customer services team on 01376 562002.